## Emmanuel Dumont

# Lead Product Designer Product Manager

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Leveraging my dual expertise as a Lead Product Designer and manager, I skillfully merge user-centered design methodologies with agile and product frameworks to spearhead the development of innovative products and services.

With 15 years of multifaceted experience as a creative, designer, product owner, manager, and entrepreneur in the digital and content industries, I bring a wealth of knowledge to every project.

Check out my portfolio for more details: www.experiencedesign.fr

#### Skills

Problem Framing / Alignment Workshop facilitator
Discovery and Mapping / User Research / Data /
Benchmark / Personas / User journey map
Ideation / Vision Stories / Product Strategy /
Functional Scope Definition / Deployment
Prioritization / UX/UI Prototyping
Project Direction / Roadmap / Feature Cards / User
Stories / Quantitative and Qualitative User Testing /
Data-driven Management

#### **Experiences**

2018 - 2022

### Product Designer / Product Manager Hubside

#### Main missions

Content Design Department product owner and lead designer.

Continuous evolution of website editor widget library.

Creation and development of an international template catalog.

Design of back-end administration tools for the template catalog.

Definition of the roadmap.

Data-driven management: Dashboard and reporting.

Design and production of "Hubside Stories" premium brand content magazine.

Service Design of a web site design service for pro clients.

Leading a 5-7 person agile/Scrum team (3 designers, 1 developer, 3 writers, 1 UX researcher).

2015 - 2018

#### Lead Ux / Ui — Content producer

Agence Uzik / Darjeeling prod / Cfrt / France Télévision

Role Fundraisin, Creative direction, UX/UI Design, Project management. Main projects / Clients CNRS. Arte and CFRT. Le Grand Palais - Darjeeling Agency. Forum des images. Cité des Sciences et de l'industrie - Darjeeling Agency. Uzik Agency - Hello Bank.Orange. Perrier Jouet.

2007 - 2015

## Co-founder / Creative director / Ux & Ui Designer Cellules Studio

**Role** Design Lead, Direction de création, Recherche de financement, réponse aux appels d'offre. **Clients** CNRS / Institut Français / Maire de Paris / Le centre Pompidou /Sciences Po. Paris / Le Carreau du Temple / Suez / Getty images...

#### **Education**

Scrum Master Certification, 2018
DESS Documentary Film Direction, University of Grenoble 3, 2002
Master of Science and Technology in Image Professions, University of Provence, 2001
DEUG Performing Arts, Paul Valery University, Montpellier, 1999
Scientific Baccalaureate with Mathematics option (E), 1995

#### Distinctions

Website / Cnrs, le journal — Site Inspire / Mention
Website / Cellules.tv — Awwwards / Site Of The Day
Interactive documentary /Suez, Savoir partagés — Awwwards / Mention
interactive film / Getty Images, Blind date — The Webby Awards / Honoree Jury des
Médias / Prix "coup de cœur"
Interactive documentary / 14-18 à travers les arts — Awwwards / Honorable mention
& Site of the Day